MATERIAL SAFETY DATA SHEET

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1. PRODUCT AND COMPANY IDENTIFICATION							
Product Name (as on label): Enbrightenment Brightening Cleanser							
Product Code #: N/A	EL mas	N/A					
Formula Number N/A	0	Prepared F	Revised	Date:	03/06/2013	by:	MR
MANUFACTURER			PHONE	NUMBER	S		
Aveda Corporation	Information: 8:00 AM - 7:00 PM CST, M-F: 800/283-3224, 763/783-4000, 763/783-4119 fax						63/783-4119 fax
4000 Pheasant Ridge Dr.	Medical	oison contro	l center i	mmediately.			
Blaine, MN 55449 U.S.A.	Emergency: 24 Hour Transportation Emergency, U.S.A.:			24-9300			
24 Hour Transportation Emergency, International: Contact Chemtrec, (703)-527-3887							
Abreviations used: n/a : not applicable, n/d : not determined, n/r : not required							
2. COMPOSITION/INFORMATION ON INGREDIENTS							
OSHA Regulatory Status (29)	CFR 1910.1200): O	Hazardous	Nonhazard	lous			
		-					Other limits
Hazardous Components (chemical or common names;CAS#)			%	OSHA F	PEL ACGI	I TLV	recommended
Non hazardous ingredients: 100 Total: 100 3. HAZARDS IDENTIFICATION Emergency Overview: thick opaque pearlescent emulsion; nonhazardous Potential Health Effects: The following effects are for undiluted product; dilution may minimize or alter the effect. Eyes: May cause mild irritation. Avoid contact with eyes.							
Skin: May cause mild irritation.							
Inhalation: Not applicable. Ingestion: May cause mild gastic upset							
4. FIRST AID MEASURES Remove any contaminated clothing. Seek medical assistance for further treatment, observation and support if necessary.							
Eyes: In case of eye contact, do not rub. Flush with water 15 minutes; contact physician if irritation persists.							
Skin: Rinse with water. Discontinue use if irritation persists and seek immediate medical attention.							
Inhalation: If symptomatic, move to fresh air. Seek immediate medical attention if symptoms persist.							
Ingestion: Contact physic	ian or poison contro	l center immediat	ely.				
5. FIRE FIGHTING MEA	SURES						
Flash p	oint: >201*F (94*C	C)		Metho	d Used: Not avai	lable	
Extinguishing Media: water, foam, carbon dioxide, dry chemical. Type ABC recommended.							
Special fire fighting procedures: Firefighters should wear SCBA.							
Fire and explosion hazards: considered noncombustible							
Combustion products: Oxides of carbon and smoke.							
6. ACCIDENTAL RELEASE MEASURES (Steps to be taken for spills or releases)							
Absorb spill with noncombustible absorbent. Place spilled material in sealed container. Mop with hot detergent solution.							
7. HANDLING AND STORAGE							

Store in cool, dry well ventilated areas. Avoid direct sunlight. Keep out of children's reach.

N/A Enbrightenment Brightening Cleanser

8. EXPOSURE CONTROL/PERSONAL PROTECTION Personal protective equipment required (for leak or spill). Follow good housekeeping and hygienic work practices. Ventilation Requirements: O Local exhaust Mechanical / general Ο Special Respiratory Protection: Wear suitable mask when handling large quantities or cleaning spill. **Skin Protection:** Wear nitrile or neoprene gloves when handling large quantities or cleaning spill. Eye Protection: Wear splash goggles when handling large quantities or cleaning spill. Other: Always wear gloves when handling. Apron recommended. Provide adequate ventilation. 9. PHYSICAL AND CHEMICAL PROPERTIES Appearance/physical state: White pearly liquid Odor: lavender pH: 4.4-5.0 Specific gravity (H2O=1): 0.890 - 1.023 Solubility in water: soluble Boiling point: n/d Other: n/a **10. STABILITY AND REACTIVITY** Ο Unstable Stable Conditions to avoid: Store under cool, dry conditions. Avoid direct sunlight. Incompatibility: Strong acids, bases, oxidizing agents. **11. TOXICOLOGICAL INFORMATION** Acute: May cause mild eye irritation. Chronic: None known. Other: Not determined. **12. ECOLOGICAL INFORMATION** Ecotoxicity: Not determined. Environmental fate: Not determined. **13. DISPOSAL CONSIDERATIONS** Rinse containers before recycling or discarding. Hazardous characteristics: nonhazardous Waste disposal methods: Follow all local, state, and federal regulations. Consider recycling or reclaimation. **14. TRANSPORT INFORMATION** DOT Classification (bulk/mass product): not regulated IATA Classification (bulk/mass product): not regulated Other: Not applicable **15. REGULATORY INFORMATION** N/A **16. OTHER INFORMATION** Refer to product label and ingredient listing for directions and precautions. Sections Revised: 1, 2, 3, 5

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